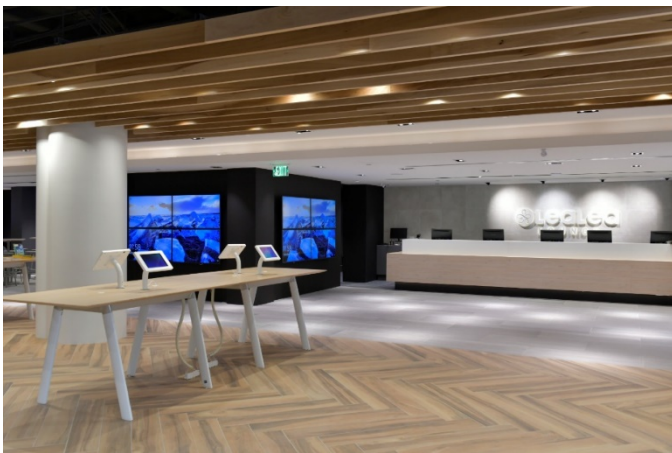


**HIS Hawaii Reopens its Newly Renovated
Flagship LeaLea Lounge at Royal Hawaiian Center
— The first certified Hawaii Tourism Japan Satellite Office —**

On December 3, 2019, Hawaii HIS Corporation (HIS hereafter) has reopened its flagship LeaLea Lounge on the third floor of Royal Hawaiian Center, located in central Waikiki.



LeaLea Lounge at Royal Hawaiian Center

The newly renovated lounge at Royal Hawaiian Center is the first Hawaii Tourism Japan (HTJ hereafter) Satellite Office in Hawaii, officially certified on December 2. This certification is given only to travel agencies, shops, and restaurants if over 50% of its staff has passed the advanced Hawaii Specialist examination (Hāpuu) of “Aloha Program,” the HTJ official learning site.

As the first satellite office in Hawaii, the lounge will be providing information on diverse Hawaiian topics on a monthly basis. December will focus on the theme of Hawaiian culture, showcasing the history of hula, ukulele, Hawaiian quilts, and more. In addition, information regarding Royal Hawaiian Centers free cultural experience program will be provided to customers who visit LeaLea Lounge.

According to Hawaii Tourism Authority, independent travelers make up 41.2% of Hawaii's tourist demographic, and this figure is increasing steadily with each passing year. To better cater to these diverse needs, LeaLea Lounge has increased the size of its area devoted to independent travelers by 50%.

As the only Japanese travel agency offering service in central Waikiki until 9 pm, HIS welcomes all visitors from Japan with Japanese-speaking staff members to provide the most enjoyable and fulfilling stay in Hawaii possible.



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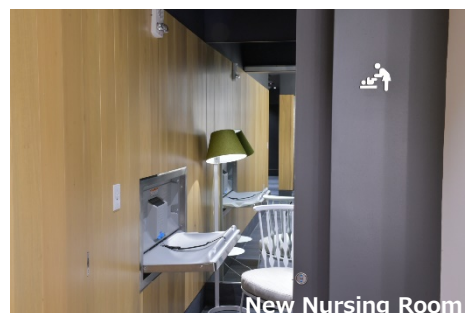
HAWAII TOURISM
JAPAN

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LeaLea

In addition to the independent traveler area, LeaLea Lounge also provides an expanded female-only area, complete with dressing and nursing room. Customers who purchase HIS Ciao package tours are offered use of the drink, locker, kids space, and powder room facilities. Furthermore, high-speed internet is available to all customers who visit the lounge.

Passes for LeaLea Trolley, which has a total of 66 stops (the most in Hawaii), as well as optional tours can be purchased at the lounge.

The lounge also offers the use of Tour App, with which one can search for and purchase tour activities, an ATM which accepts Japanese credit cards, and the only Japanese-speaking Hertz car rental counter affiliated with a travel agency in Hawaii.



As of the December 3 reopening, the first 1,000 customers who spend \$200 or more (tax included) per person will receive a LeaLea Original Tote Bag. Furthermore, December 9 marks the beginning of LeaLea Lounge reopening sale, during which customers at the lounge will see discounts of up to 50% on local tour activities.

Since establishing HIS Hawaii in 1991, the company has strived to have its customers enjoy Hawaiian nature, culture, and history, integrating into the tourism industry to revitalize the local economy. Through LeaLea Lounge, HIS aims to provide unforgettable and exclusive experiences for all customers visiting Hawaii.



LeaLea Original Tote Bag

[Overview of LeaLea Lounge]

Store Name: LeaLea Lounge
 Address: Royal Hawaiian Center
 2233 Kalakaua Avenue Suite B308
 Honolulu, Hawaii 96815
 Area: 6,700 sq. ft.
 Date of Reopening: December 3, 2019
 Business Hours: 8:00am-9:00pm / Open every day of the year
 Telephone: (808) 923-3412
 Main Service: Optional tours / Restaurant reservations /
 Transportation, LeaLea Trolley passes



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PRESS CONTACT

Hawaii HIS Corporation PR & Promotion

hnl-pr@his-world.com