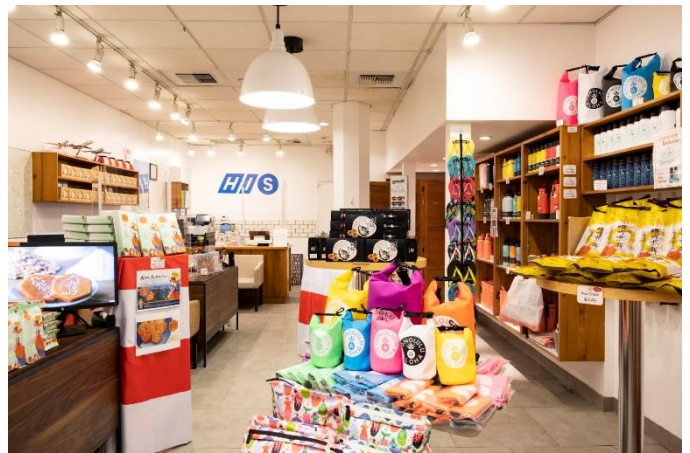


HIS Hawaii Brings Unique Japanese Food Products to Hawaii - Specialty senbei (rice crackers) introduce Japan's regional culture to local consumers -

Hawaii HIS Corporation (dba HIS Hawaii) recently relocated their main branch to Hawaii's largest shopping mall, Ala Moana Center. Located on the first floor (street level 1), between the food court and Centerstage, this new store space brings together the company's travel service expertise with unique regional products imported directly from manufacturers across Japan.



Store location: Ala Moana Center, the first floor, between food court and Centerstage

Previously located next to Don Quijote on Kaheka Street, HIS Hawaii moved to Ala Moana in search of a larger retail space. The company's core business has been as a travel service provider, but at this new store we will also introduce interesting products from across Japan so that Hawaii residents can easily feel the country's culture and learn about various regional destinations.

Senbei (rice crackers) are one of the most widespread food products in Japan, with many areas having their own distinctive versions. By bringing together unique flavors from various parts of the country we hope to excite interest in Japan's lesser-known destinations while providing delicious options that, until now, could only be found by actually flying across the Pacific.

In addition, for visitors to Hawaii we have a selection of original products that they can use while enjoying their vacation. For example, we have Hawaii limited-edition Hydro Flasks, sunglasses, dry bags, and many other Hawaii-themed products.

As the world gradually moves toward post-pandemic travel and the reopening of international borders, we hope that HIS Hawaii will be a place that provides a variety of services for both locals and visitors. Our carefully chosen products and friendly bilingual (English/Japanese) staff will help our customers to discover more of both Japan and Hawaii.

[Products handled at HIS Hawaii Ala Moana Branch] (prices exclude tax)

Products can also be purchased at [LeaLea Market Originals Online Store](#).

◆Senbei (Japanese rice crackers) from regional producers

All senbei are imported directly from the manufacturer in Japan and only sold in our Ala Moana branch in Hawaii.

(Picture: clockwise from the top left)

Fukuoka Prefecture - Menbei - \$8.95

Hiroshima Prefecture – Kaki Marugoto “Whole Oyster” Senbei - \$11.95

Fukui Prefecture - Karaage Senbei - \$27.95

Nagasaki Prefecture – Kujyukushima “99 Island” Senpei - \$12.95

Gifu Prefecture – Miso Senbei & Raw Ginger Miso Senbei - \$9.95



◆Hydro Flask (limited quantities)

Hawaii & LeaLea Limited Editions

LeaLea x Luise Ono	USA Limited Edition	Ebb & Flow
		
<p>Designed by Kaka'ako Wall Artist Luise Ono 20 oz - \$49.95 4 colors (Alpine, Carnation, Rain, Clement)</p>	<p>Designed to support the USA team in Tokyo this past summer 21 oz - \$40.00 32 oz - \$53.00</p>	<p>2021 Holiday Season Limited Editions 24 oz - \$40.00 3 colors (Ivory, Pink, Navy Blue)</p>

◆LeaLea Beach Sandals

Offered in a variety of colors. Two current promotions:

- 1) Purchase one adult size (\$22.00) and receive one kids size free
- 2) Five kids sandals for \$9.99 (regular price: \$18.00)



[HIS Hawaii Ala Moana Branch]

Store Name: HIS Hawaii Ala Moana Branch

Address: 1450 Ala Moana Blvd Suite 1206

Honolulu, HI 96814

(Near Centerstage on the first floor)

Store Size: 721 sf

Business Hours: 10:00 am – 7:00 pm (Mon – Sun, closed Thanksgiving and Christmas)

Phone: (808) 983-3373

Services: Airline ticketing, travel-related products, Hawaii & Japan specialty retail products

About Hawaii HIS Corporation

Since its establishment in 1991, HIS Hawaii has been committed to providing visitors with the opportunity to experience and enjoy all that Hawai'i has to offer, from its natural beauty, to its rich culture, history, and beyond. For our beloved guests who are unfortunately unable to visit Hawai'i at this time, we are proud to provide the most up-to-date local information through our website, [LeaLea Web](#). In the face of the devastating impact of COVID-19 on Hawai'i's tourism industry, HIS Hawaii remains committed to contributing to the local community. Along with our amazing local business partners, we will continue to share the spirit of aloha with the world, through the [Waikiki PCR Testing Center](#), our English tour activities, [LeaLea Tours](#), and more.

- Corporate Website <https://www.his-hawaii.com/en/>
- Travel Website <https://flights.hisgo.com/hi/?lang=en>
- Official Website <https://www.lealeaweb.com/>
- Instagram [@lealeahawaii](#) / [@hishawaii](#)
- Facebook [@likehawaii.jp](#) / [@lealeaweb](#) / [@HISWorld.Hawaii](#)
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Contact information

Hawaii HIS Corporation PR & Media

hnl-pr@his-world.com