

## HIS Hawaii Holds “Kyoto Fair” at Ala Moana Center - Introducing Regional Specialties and Package Tour of Kyoto -

**Honolulu, Hawaii, MARCH 14, 2024** – Hawaii HIS Corporation (“HIS Hawaii”) will hold “Kyoto Fair” from April 1-30, 2024 at HIS Hawaii Ala Moana Branch located near Centerstage on the first floor of Ala Moana Center, Hawaii’s largest shopping mall. The event will introduce the charm and fine culture of Kyoto, along with about 30 Japanese confectioneries and rice snacks from 13 brands, to local residents and tourists from outside of Hawaii. At the same time, the event aims to generate interest to travels to Kyoto and Japan.



“Kyo Macaron” / \$14.49-  
MUTSUMI SEIKA



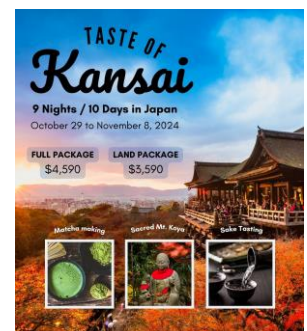
“Yaki Chocolate” / \$8.49  
BIJUU



“Sakura Honey” / \$13.39  
MIEL MIE

Formerly located next to Don Quijote on Kaheka Street, HIS Hawaii moved to Ala Moana in the fall of 2021 in search of a larger retail space. Ever since then, the Ala Moana Branch has served as our flagship store not only to provide travel services, but also to introduce unique products from across Japan so that Hawaii residents can easily feel the country’s culture and learn about various regional destinations.

The “Kyoto Fair” will focus on notable products that cannot be found elsewhere in Hawaii, as well as seasonal items in line with the cherry blossoms that are expected to bloom in Kyoto during this event period (See below for product details). [“Taste of Kansai Tour 2024,”](#) a package tour to Kyoto and other prefectures in western Japan will also be available to sign up in the store to satisfy the increasingly high demands for Japan trips.



“Taste of Kansai Tour 2024”  
Full package: \$4,590  
Land package: \$3,590

### HIS Hawaii Ala Moana Branch “Kyoto Fair”

Store Name: HIS Hawaii Ala Moana Branch  
Event Name: Kyoto Fair  
Address: 1450 Ala Moana Blvd Suite 1206 Honolulu, HI 96814  
(Near Centerstage on the first floor, Ala Moana Center)  
Event Period: April 1-30, 2024  
Business Hours: 10:00-19:00  
Phone: (808) 922-2211  
Line of Business: About 30 Japanese confectioneries and rice snacks of Kyoto from 13 brands  
Package tours to Kyoto and other prefectures in western Japan



Ever since the travel restrictions were lifted and the country started to accept individual travelers again in October 2022, the number of sales in Japan travel has increased along the years. In response to the recent diversified tourists' needs, HIS Hawaii will be a place that provides a variety of services for both locals and visitors. Our carefully chosen products and friendly bilingual (English/Japanese) staff will help our customers to discover more of both Japan and Hawaii.

## About Hawaii HIS Corporation

Since its establishment in 1991, HIS Hawaii has been committed to providing visitors with the opportunity to experience and enjoy all that Hawai'i has to offer, from its natural beauty, to its rich culture, history, and beyond. In cooperation with Hawaii Tourism Japan and local organizations, we promote responsible tourism through "Mālama Hawai'i" and furthermore, contribute to advancing with regenerative tourism.

In addition to providing the most up-to-date local information through our [LeaLea magazine](#), [LeaLea Web](#), [LeaLea Hawaii TV](#), and each social media platform, HIS Hawaii remains committed to contributing to the local community. Along with our amazing local business partners, we will continue to share the spirit of aloha with the world, through our English tour activities [LeaLea Tours](#), [Ala Moana Branch](#) introducing Japanese regional products and package tours to Japan, Real Estate services [Hawaii Square](#), and more.

- Corporate Website <https://www.his-hawaii.com/en/>
- Travel Website <https://hishawaii.net/>
- Official Website <https://www.lealeaweb.com/>
- YouTube [LeaLea Hawaii TV](#)
- Instagram [@lealeahawaii](#)
- Facebook [@likehawaii.jp](#)
- X [@lealeahawaii](#)

## Image download

<https://bit.ly/3uCsPLs>

## Contact information

Hawaii HIS Corporation PR & Media

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Just in time for

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# KYOTO

FAIR 4/1~ 4/30

SAKURA SEASON!

都

**Gyokuro Baumkuchen**  
(285g) \$21<sup>99</sup>



MAIKO NO CHA HONPO

**Sakura & Rose Honey**  
\$13<sup>39</sup>/Each(110g)



KANEICHI  
SHOUTEN

**Sakura Momiji Arare**  
(10pc) \$27<sup>95</sup>



SHIKIBU NO SATO

**Matcha Chocolate \$14<sup>39</sup>**  
**Strawberries(5 Packs)**



**Kyo Macaron**



MUTSUMI SEIKA

**Kyo Karan Arare**  
\$7<sup>79</sup>/Each



KYONISHT JINKA SHO SOUZEN

- Sakura Tin (16g)
- Heart Tin (14g)

**Kyo Hanafuku**  
**Sando(6pc) \$13<sup>59</sup>**



BIJUU

- Matcha (6pc) \$14<sup>49</sup>
- Ginger (6pc) \$14<sup>49</sup>
- Assorted(18pc) \$41<sup>99</sup>
- Matcha, Ginger, Hojicha
- Amazake, Yuzu, Sweet Potato

**Nama Yatsuhashi**  
**Chocolate(8pc)\*\$8<sup>99</sup>**



BIJUU

**Yaki Chocolate**  
(10pc) \$8<sup>49</sup>



- Matcha
- Hojicha

**\*PRE-ORDER  
AVAILABLE**

**Nama Yatsuhashi**  
**Caramel(8pc)\*\$8<sup>99</sup>**



BIJUU



**Gateau Bubu \$20<sup>59</sup>**  
**Financier(6pc)**



GION TSUJIRI

**Matcha Set(Cup & Brush Only \$35<sup>99</sup>**



GION TSUJIRI

**Okaki \$4<sup>49</sup>/Each(50g)**



- Orange Shichimi
- Yuzu Ichimi
- Sichuan Pepper

**Chocolate & Almond Crispy Crepes (8pc) \$11<sup>59</sup>**



SEKI SEIKA

**Assorted Boro (8pc) \$7<sup>59</sup>**



HEIWA SEIKA

Matcha, Strawberry, Chocolate, Soba

**Yuzu Amazake (150g) \$7<sup>49</sup>**



DAIICHI SETSUBI

**Matcha Ryokucha (20 Tea Bags) \$8<sup>49</sup>**



CHIKIRIYA

**Milk Jam \$9<sup>59</sup>/Each(110g)**



CHIKIRIYA



- Matcha
- Hojicha

**Matcha Sprinkler Tin(30g) \$8<sup>99</sup>**



CHIKIRIYA



Visit Kyoto for yourself with the Taste of Kansai Tour!

**SHOP NOW!**



LEALEAMARKET.COM  
FB&IG: @LEALEAMARKETORIGINALS  
LOCATION: ALA MOANA CENTER  
STREET LEVEL 1, BEHIND CENTER-STAGE  
\*Order Pick Up: Ala Moana Only

**HIS**

<https://hishawaii.net/japan-tour-packages/taste-kansai/>