MEDIA ALERT

Hawai'i's First XR Entertainment Bus Tour "XploreRide" to Launch a New Dimension of Terror This Winter

— Halloween Campaign Invites Riders to Experience the Upcoming Horror Content for Free —

Honolulu, Hawaii, October 27, 2026 – Hawai HIS Corporation ("HIS Hawaii") will launch an all-new, spine-chilling immersive horror content for "XploreRide Hawaii produced by NAKED INC." — Hawaii's first sightseeing entertainment tour powered by extended reality (XR) technology. Designed to push the boundaries of virtual and physical thrill-seeking, this groundbreaking attraction will redefine entertainment for locals and visitors alike.



To celebrate this upcoming launch, we are kicking off the spooky season with an exclusive Halloween Special.

XploreRide Halloween Special Campaign

1. Book the Hawai'i's first XR sightseeing bus tour XploreRide for 30% off using the campaign code.
2. Receive complimentary tickets to the brand-new horror experience launching this winter for everyone in your group, when you attend the tour.

.• Campaign period: October 27 – November 7, 2026.
.• Campaign code: HORROR

XploreRide Hawaii *The new horror content's details will be released this winter.



Number of services:	6 per day
Maximum number of passengers:	40
Travel time:	Approximately 45 minutes
Route:	Around Waikiki (Approximately 6.4 miles)
Language:	English, Japanese
Age restriction:	7 y/o and up
Fee:	Starting at $24.99* (Prices vary based on availability) *An online reservation fee will be charged separately to participants.
Instagram:	@XploreRideHawaii

Following its grand opening in Hawaii in July 2025, XploreRide launched XploreRide New York in Manhattan this August, making exciting strides in the US. While the East Coast ride celebrates America's 250th anniversary through historical digital storytelling and invites passengers to step into the inspiring history of New York, this upcoming winter release highlights the versatility of our XR technology, bringing an entirely different, spine-chilling dimension of entertainment exclusively to Hawaii. By introducing this immersive XR horror experience, XploreRide aims to expand Hawaii's nighttime entertainment offerings, giving both visitors and residents a new and exciting way to enjoy the islands after dark.

About Hawaii HIS Corporation

Since its establishment in 1991, HIS Hawaii has been committed to providing visitors with the opportunity to experience and enjoy all that Hawai'i has to offer, from its natural beauty, to its rich culture, history, and beyond. In cooperation with Hawaii Tourism Japan and local organizations, we promote responsible tourism through "Mālama Hawai'i" initiative and furthermore, contribute to advancing with regenerative tourism.

In addition to providing the most up-to-date local information through our LeaLea magazine, LeaLea Web, LeaLea Hawaii TV, and each social media platform, HIS Hawaii remains committed to contributing to the local community. Alongside our valued local business partners, we will continue to share the spirit of aloha with the world, through our diverse offerings, including English tour activities under LeaLea Tours, Ala Moana Branch introducing Japanese regional products, and package tours to Japan and other parts of Asia, Real Estate services Hawaii Square, and more.

- Corporate Website https://www.his-hawaii.com/en/
- Travel Website https://lealeatours.com/ (Inbound)
  https://hishawaii.net/ (Outbound)
- Official Website https://www.lealeaweb.com/
- YouTube LeaLea Hawaii TV
- Instagram @hawaiihiscorporation
- X @lealeahawaii

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